

Invest in winning products. Eliminate the losers.

Accept360 Strategy & Portfolio helps you maximize the performance of your product pipeline by driving precious R&D investment to the products and features that customers most want and will pay a premium for. As one part of the integrated, end-to-end Accept360 Product Innovation Management Suite, Accept360 Strategy & Portfolio can help you achieve that maximum performance by:

- Gaining visibility across your product portfolio
- Aligning investments to create more profitable products
- Accelerating product plans and time to market

Time-proven to help companies manage even their most complex, dynamic portfolios

Accept360 Strategy & Portfolio is built on years of customer experience and best practices. We've worked with many of the world's largest companies, managing complex product portfolios in highly-dynamic industries. Our solution employs an integrated, end-to-end, enterprise-level framework that enables you to roll up an optimal strategy and product plans by aligning *external* factors – markets, competitors, risks – with *internal* factors – company strategy, resources, and budgets. This proven approach delivers transparency and assures that product roadmaps are driven directly from market input and essential requirements are preserved despite tradeoffs.

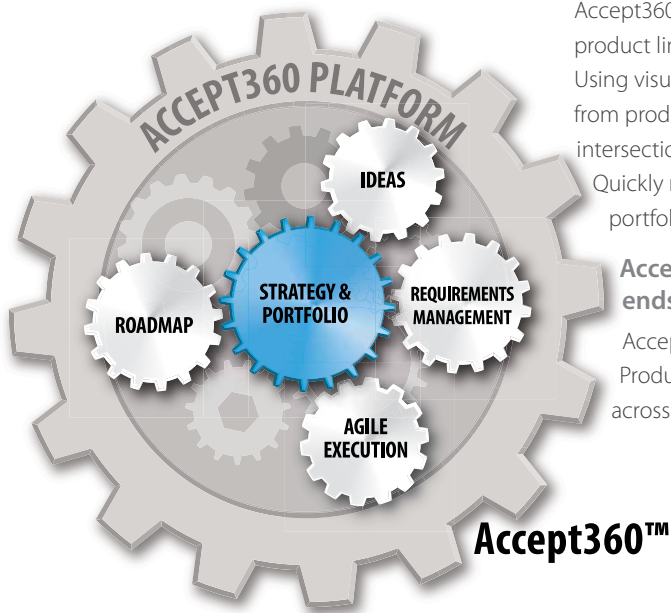
Gives you the big and little picture

Accept360 Strategy & Portfolio helps you see the big picture across your entire product line so that investment decisions are made with clarity and confidence. Using visual reports, scenario planning, and collaborative capabilities that foster input from product owners, marketing, and management, you can determine the optimal intersection of market need, competitive advantage, and internal resource capacity. Quickly model alternative plans; gain transparency by looking at your product portfolio from every angle; and react with speed and agility as change occurs.

Accept360: a complete solution that begins with great ideas and ends with winning products

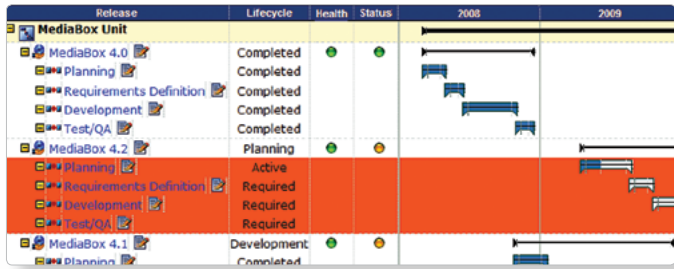
Accept360 Strategy & Portfolio is one module in the integrated Accept360 Product Innovation Management Suite, the only solution that delivers agility across ideation, planning, and execution with its five modules:

- Accept360 Ideation
- Accept360 Requirements Management
- Accept360 Strategy & Portfolio
- Accept360 Execution
- Accept360 Dashboards & Analytics



Gain visibility across your product portfolio

Accept360 Strategy & Portfolio allows you to define a strategic, winning product roadmap. Integration with Accept360 Ideation and Accept360 Requirements Management enables you to easily evaluate new product ideas from a wide variety of input sources across key portfolio objectives such as investment, ROI, competitive advantage, resources, and others, and then drill down to get specific details on the factors that drive your portfolio decisions.



One trusted source

Accept360 Strategy & Portfolio is built on a single, secure repository that creates a trusted source for all portfolio decisions. See the big picture, and then drill down – from portfolio to products, dependencies, and even specific requirements – to get specific details on factors that drive your portfolio decisions, all from within one system. Now, everyone across your teams – and your company – can work from a common playbook. With clarity into company and product strategy, decision rationale, and timelines, everyone stays in sync, preventing surprises that threaten your timetable and market competitiveness.

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Integrated idea management and roadmapping

Your customers have great ideas. But how do you decide what to invest in? With Accept360 Strategy & Portfolio you can easily evaluate new ideas from customers, partners, and employees based not only on market priority, but more importantly company strategy. Define a strategic roadmap, confident that you've evaluated all factors, and with visibility beyond surface-level attributes, easily simulate alternative plans.

See dependencies across products

Graphical dependency reports give you dependency visibility across all products, so you'll know immediately when a change or schedule slip in one product impacts another.

Align investment to create more successful products

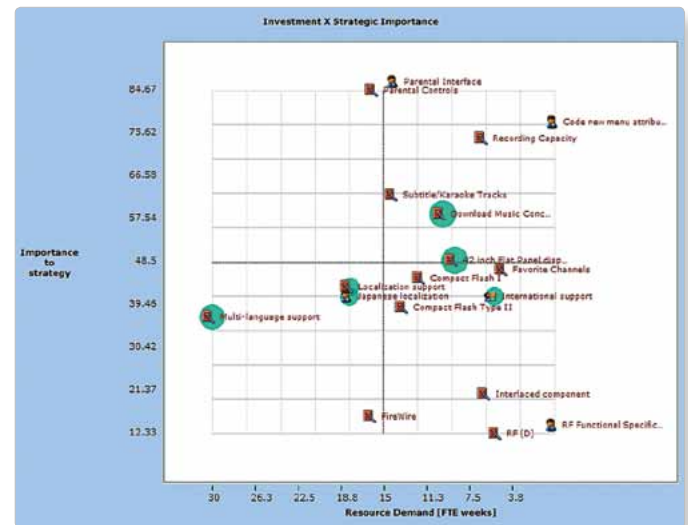
Prioritize decisions across your portfolio to ensure you're investing at the intersection of what your market wants and what your company needs. Evaluate tradeoffs and build a solid business case. Rich analytics and visual reports enable you to simulate product investment options based on market needs, strategic and revenue goals, resource capacity, and risk profile. Be confident you've made the right choices by comparing alternative plans using reporting and built-in visualizations.

Invest in what customers want – and will pay for

Align your products to markets, segments, customers, and specific needs, with complete traceability back to the source. Build the business case for each product plan, including market opportunity, competitive strategy, ROI, and feasibility, and determine with certainty whether you have the resources to succeed.

Simulate options to maximize new product revenue

Increase product portfolio value and mitigate risk by easily evaluating multiple alternatives with confidence and speed. Identify the products with the biggest impact on revenue and company value. Sophisticated analytics enable you to create advanced scenarios outlining the performance of current products and features as well as the market impact of new products.



Manage change with confidence

Strategy change? Market shift? New competitors? No problem. Simply update Accept360 Strategy & Portfolio with the new information and its analytics provide guidance on responding to changes in your market reality.

Accelerate plan to product and time to market

Accept360 Strategy & Portfolio cuts the time between collecting data, evaluating options, and confidently committing to a viable plan. You become more nimble in your planning, so you can hit critical market windows more predictably. Flexible analytics and pre-defined graphical reports help you monitor progress and track performance against your plan. Built-in workflows and notifications help keep everyone in step. As change occurs, the Accept360 Suite makes it easy to re-evaluate your options—a living plan that enables you to react with speed and agility.

Releases Filter:	Individual releases: MediaBox 4.0, MediaBox 4.2, MediaBox 4.1, MediaBox 5.0				
Cost Metric:	Resource Cost [USD]				
Customer/Vendor Name	MediaBox 4.0	MediaBox 4.1	MediaBox 4.2	MediaBox 5.0	Total
Customers (D)	\$2,097,425	\$5,585,288	\$3,299,582	\$5,328,822	\$16,309,118
Big Box Stores (D)	\$1,860,400	\$2,854,975	\$2,956,582	\$3,660,190	\$11,132,148
Best Buy (D)	\$1,377,150	\$2,822,875	\$2,395,608	\$2,972,940	\$9,588,572
Circuit City	\$1,005,425	\$1,017,525	\$1,608,700	\$868,590	\$4,500,240
Online Retailers	\$2,097,425	\$4,598,538	\$3,299,582	\$4,608,598	\$14,604,142
Crutchfield.com	\$1,834,175	\$4,185,012	\$1,714,032	\$2,980,898	\$10,474,118
Buy.com	\$1,038,400	\$1,148,025	\$996,850	\$3,485,598	\$6,668,872
Amazon.com	\$1,198,000	\$3,139,888	\$2,620,332	\$1,984,308	\$8,942,528
White Box OEMs	\$2,097,425	\$5,485,288	\$3,299,582	\$5,328,822	\$16,209,118
Comcast	\$751,600	\$4,857,562	\$1,859,258	\$3,208,948	\$10,675,368
DirectTV/Hughes	\$1,774,725	\$4,450,138	\$1,714,375	\$4,035,122	\$11,974,360
Dish Network	\$1,678,900	\$2,632,950	\$1,273,225	\$3,418,698	\$9,003,772
Dell	\$1,054,075	\$3,956,150	\$1,946,858	\$4,308,715	\$11,275,798
Gateway	\$1,355,475	\$3,375,150	\$1,458,325	\$4,508,098	\$10,697,048
Lenovo			\$704,282		\$704,282

No bottlenecks, no delays

Accept360 Strategy & Portfolio helps you immediately identify resource constraints and other issues in the planning phase that could delay execution down the line. Highlight gaps between capacity and plan, and manage resource tradeoffs across your portfolio to avoid surprises. Simplify build vs. buy decisions by analyzing various go-to-market scenarios. Compare the risks of external investment to the strategic value and cost of organic options.

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What's your process?

Whether you use Stage-Gate™, PACE™, Agile, or another process, Accept360 Strategy & Portfolio can help you drive consistency and repeatability throughout your product portfolio planning process. Built-in workflows and notifications help you communicate decisions as they are made, while a wide range of pre-defined and user-created management reports help keep everyone fully up-to-speed.

Security and support make it easy on both you and IT

Accept360 Strategy & Portfolio is delivered as a subscription-based SaaS application suite, hosted in secure, redundant Tier-III data center facilities – the highest commercially available data center rating. It's also bolstered by expert professional services, training, and support. We take IT infrastructure headaches out of the equation for you and provide the security your IT organization demands.

See how Accept can help you today

With Accept360 Strategy & Portfolio, you'll align plans with company strategy, streamline portfolio management, and enable product managers, developers, and marketers to share a common process and a unified plan of record. Now your team can work from a common playbook, with clarity into market needs, investment rationale, and resource allocation – keeping everyone in sync, and preventing surprises that threaten your success. For more information, or to see how Accept Corporation can help you, visit www.accept360.com.

Accept360™ Product Innovation Management Suite

About Accept Corporation

Accept Corporation delivers The Product Innovation Management solution that technology-driven companies use to decide which products to bring to market for the fastest time-to-profit. The Accept360 Suite is the only end-to-end software solution that tightly links company and product strategy through ideation, portfolio planning, roadmaps, requirements and execution. For more information, visit www.accept360.com or call us at +1.866.423.8376

Accept360 Suite

Accept partnered with leading companies in the most demanding and competitive industries to develop its product innovation management suite. Accept360 is imbued with the proven product innovation processes and best practices required to manage complex product portfolios and deliver at market speed. It is uniquely effective, bringing together four functionally deep yet highly-integrated modules that deliver enterprise agility across ideation, planning, and execution: Accept360 Ideation, Accept360 Strategy & Portfolio, Accept360 Requirements Management, and Accept360 Execution.

Accept360 Ideation

Accept360 Ideation is an on-demand software solution that helps you harness the collective wisdom of your community, tapping a vast new source of market insight that will completely change the way you innovate.

Engage customers, partners, suppliers and employees in an “always on” conversation about your products and services. Capture thousands of new ideas. Validate existing ones. Pinpoint trends. Anticipate demand. As community members contribute, enrich, and refine ideas, you gain precise real-time insight – with the certainty to innovate at market speed.

Accept360 Strategy & Portfolio

Accept360 Strategy & Portfolio allows you to define a strategic, balanced product roadmap, to help you align product strategy with company strategy. Integration with Accept360 Ideation enables you to easily evaluate new products across key portfolio objectives such as investment, ROI, competitive advantage, resources, and others, then drill down to get specific details on the factors that drive your portfolio decisions.

Accept360 Requirements Management

Accept360 Requirements creates a living repository of information that ties together market, customer, competitive, and requirements data in a proven market model framework. In addition to what you see in the Fast Track Program, Requirements lets you create any number of Functional Areas – to manage multiple product lines, divisions or brands independently – plus, comprehensive reporting.

Accept360 Execution

Agile software development methods like Scrum and Extreme Programming are quickly becoming the norm. Given the methodologies' focus on urgency and fast delivery, this is an area that clearly calls out for real-time integration with the big picture.

Accept360 Execution accomplishes this by

- Discovering, evaluating, and prioritizing the features that will yield the best satisfaction to the customer
- Maximizing the creation of value throughout the agile development process, and
- Providing clear measurements of the business value delivered after each sprint.



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